



Tools For Teachers, Success For Students

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DAYTON CRAYONS TO CLASSROOMS JOINS KIDS IN NEED NATIONAL NETWORK OF RESOURCE CENTERS

DAYTON, OHIO—Dayton Crayons to Classrooms (DC2C), Dayton's only free store for teachers, announced today that it has been selected to become an affiliate of the Kids In Need (KIN) National Network of Resource Centers, effective immediately. The Kids In Need Foundation, a national, non-profit organization also based in Dayton that is dedicated to providing free school supplies to economically disadvantaged school children and under-funded teachers, is adding two teacher free stores to its network. The other new affiliate is School Tools in McAllen, Texas.

"We are very proud to become a member of the Kids In Need National Network of Resource Centers," said Steve Rubenstein, executive director of Crayons to Classrooms. "From the beginning, it has been a strategic goal of ours to become an affiliate. Working collaboratively, we look forward to leveraging the combined good works of both organizations in the greater Dayton community."

KIN-affiliated resource centers are eligible to receive school supplies donated to the Kids In Need Foundation by manufacturers and retailers. In 2009, Kids In Need distributed more than \$37 million dollars worth of school supplies, incentive and reward items, and office furniture to the free stores in the network. Combined with the product procured by the individual centers locally, the network provides school and classrooms supplies to 1.6 million children and 100,000 teachers annually. Inclusion in the network is by invitation only and is based on a center's stability and efficiency, among other criteria. The national sponsor of the Kids In Need Network is Target, a long-time supporter of the Kids In Need Foundation.

"Crayons to Classrooms and School Tools are two centers making an impact in their communities," said Dave Smith, executive director of the Kids In Need Foundation. "Their service models closely align with that originally designed by Kids In Need, and we are proud to be able to help them serve students most in need."

About the Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation's mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids in Need National Network of Resource Centers includes 25 facilities that allow teachers from low-income schools to obtain free school supplies for their students. In addition, Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for students. The Kids in Need Foundation has distributed nearly \$300

million in school supplies since its founding, directly benefiting 1.6 million students and 100,000 teachers annually, and has awarded more than \$1 million in grants to teachers. The Kids In Need Foundation has received Charity Navigator's highest four-star rating, indicating that it executes its mission in a fiscally responsible way and outperforms most other charities in America. For more information, visit www.kinf.org. Follow Kids In Need on Twitter, <http://twitter.com/kidsinneed>

About Crayons to Classrooms

Crayons to Classrooms is a free resource center for teachers from under-funded K-12 schools serving children who live in poverty in the Miami Valley area of Ohio. In partnership with local businesses, individual donors, and community volunteers, Dayton Crayons to Classrooms (DC2C) lifts at-risk children's level and love of learning by providing them the basic school supplies that are essential to academic achievement—at no cost to the children's teachers, families, or schools. Crayons to Classrooms first opened its doors in January 2009. By December 31, 2009, it had served 619 teachers from 23 Dayton area schools, provided useful classroom materials to more than 11,600 children, and distributed classroom supplies worth \$319,912. DC2C is located in the Goodwill Easter Seals Miami Valley building at 1511 Kuntz Road in Dayton, Ohio. Learn more at www.dc2c.org.