



Tools For Teachers, Success For Students



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THE KROGER COMPANY SUPPORTS IN-STORE SCHOOL SUPPLY DRIVE FOR CRAYONS TO CLASSROOMS, MAKES GENEROUS CONTRIBUTION

The Kroger Company's Cincinnati/Dayton Division has teamed up with Dayton's Crayons to Classrooms (DC2C) for the second year in a row to help in its efforts to put donated educational supplies in the hands of Dayton-area students in need. Twenty Greater Dayton Region Kroger stores are conducting a "Crayons 4 Classrooms" school supply drive. Collection barrels located in these stores encourage customers to donate school supplies that will be used to help stock the Crayons to Classrooms teacher free store. The drive will conclude on Sunday, August 31. In addition, The Kroger Company has donated store display shelves, lighting fixtures, shopping carts, and contributed over \$10,000 to DC2C the past two years.

The Dayton Foundation and the Mathile Family Foundation launched Crayons to Classrooms in early 2008 as a community initiative to provide free educational supplies, such as paper, pencils and notebooks, to qualifying teachers for students in need. To participate, teachers must be from schools that are pre-registered with DC2C, the criterion being that at least 70 percent of the school's students participate in the National School Lunch Program. In the Greater Dayton Region, there are approximately 85 schools and 1,400 teachers, who are serving the educational needs of 23,000 children that qualify. Since opening their doors January 15, 2009, DC2C has hosted fifteen school visits and served a total of 174 Dayton area teachers from eight schools that together are responsible for educating 3,555 children.

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“Many students in our community go to school everyday without the necessary supplies needed to learn. Thanks to the very generous support of The Kroger Company, Crayons to Classrooms will be in a much better position to fill this need and to help teachers create a more productive learning environment,” said Steve Rubenstein, executive director of Crayons to Classrooms.

“The Kroger Company is sadly aware of the need for basic schools supplies faced by too many children in the Dayton community. It is not simply a corporate, but a personal responsibility to do our part to help these children as much as we can,” said Rachael Betzler, advertising manager for The Kroger Company. “We are thrilled to assist in this effort and know, as always, we can count on our customers' generosity to help the teachers help their students. It truly is an investment in their futures.”

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NOTE TO EDITORS: “CRAYONS 4 CLASSROOMS” PARTICIPATING KROGER STORES ARE LOCATED IN THE FOLLOWING AREAS.

Alex-Bell Kroger, 2917 W. Alex-Bell Road, Centerville

Beavercreek Kroger, 3195 Dayton-Xenia Road, Beavercreek

Brandt Pike Kroger, 4506 Brandt Pike, Huber Heights

Centerville Kroger, 1023 S. Main Street, Centerville

Dorothy Lane Kroger, 2115 E. Dorothy Lane, Kettering

Englewood Kroger Marketplace, 885 Union Boulevard, Englewood

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Fairborn Kroger, 1161 E. Dayton-Yellow Springs Road, Fairborn

Huber Heights Kroger, 7747 Old Troy Pike, Huber Heights

Miamisburg Kroger, 155 N. Heineke Road, Miamisburg

Needmore Kroger, 1934 Needmore Road, Dayton

Siebenthaler Kroger, 3520 W. Siebenthaler, Dayton

Smithville Kroger, 1024 S. Smithville Road, Dayton

Spinning Road Kroger, 700 Spinning Road, Dayton

Springboro Kroger, 725 W. Central Avenue, Springboro

Stroop Road Kroger, 530 E. Stroop Road, Kettering

Sugarcreek Kroger, 6480 Wilmington Pike, Sugarcreek

Vandalia Kroger, 780 Northwoods Boulevard, Vandalia

Wayne Avenue Kroger, 1555 Wayne Avenue, Dayton

Whipp Road Kroger, 2100 Whipp Road, Kettering

Xenia Kroger, 1700 W. Park Square, Xenia